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## ABC Board Releases Results Of Study

RICHMOND - The Virginia Alcoholic Beverage Control Board announced recently the results of a study on the future needs and requirements of the Department of Alcoholic Beverage Control. The study, funded by an appropriation from the 1973 General Assembly was conducted in conjunction with the architectural firm of Carneal and Johnson.

The results of the study indicate that the department will require 14,700 additional square feet of office space by 1980. The first draft of preliminary plans developed in conjunction with the study calls for the construction of a three story, 60,000 square foot addition to the department's warehouse facility located at 2901 Hermitage Road. The new facility would replace the department's current central office building located at 205 N. Fourth St. in Richmond which cannot be expanded. In addition to the new three story building an additional 30,000 square feet of office space in the existing warehouse building would be modified to satify conditions determined by the consolidation and to provide for expansion beyond 1980.

The three story structure would be built on the Southwest corner of the present warehouse building and would be attached to the warehouse building enabling a tie-in to present office space on the warehouse mezzanine which is now occupied in part by the Divisions of Enforcement and Real Estate.

Some of the reasons cited in the study for the proposed plans include: the availability of land for future office and warehouse expansion; adequate employee parking space as well as parking space for out-of-town visitors which does not now exist at the Fourth Street facility; convenient location of the Hermitage Road facility to licensees; reduction of costs and a step toward economy and efficiency of operations as well as a means of providing better service to the public; elimination of numerous man hours now spent traveling the 5.2 mile distance between the current facility at Fourth Street and the warehouse on Hermitage Road; and a joining of the administrative functions at one location.

Department projections indicate that growth in sales volume and operations will increase the complexity of administrative functions and central office staff will of necessity increase in numbers. The expected growth will be gradual and will require more and more personnel to be moved from the central office to the warehouse facility. All such moves will only add to costs and continue to split administrative functions.

The Hermitage Road facility was purchased from Richfood, Inc. in 1970 when the department moved from rented warehouse space on Broad Street.

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May the spirit of Christmas remain in your hearts all through the holidays.

MERRY CHRISTMAS

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## *The Pastor Speaks*

**A CHILD IS BORN**
**A SON IS GIVEN**

Let us today go down to Bethlehem and in company with wondering shepherds and adoring Magi, let us see Him who was born King of the Jews, for we by faith can claim an interest in Him, and can sing, "Unto us a child is born, unto us a son is given." Jesus is Jehovah incarnate, our Lord and our God, and yet our brother and friend; let us adore and admire. Let us notice at the very glance His miraculous conception. It was a thing unheard of before and unparalleled since, that a virgin should conceive and bear a Son. The first promise ran thus, "The seed of the woman," ...not the offspring of the man. Since woman led the way in the sin which brought forth Paradise lost, she and she alone, ushers in the Regainer of paradise. Our Saviour, although truly man, was as to His human nature the Holy One of God. Let us reverently bow before the holy Child whose innocense restores to manhood its ancient glory; and let us pray that He may be formed in us, the hope of glory.

Fail not to note His humble parentage. His mother has been described simply as "a virgin," not a princess or prophetess, nor a matron of large estate. True the blood of kings ran in her veins; nor was her mind a weak and untaught one, for she could sing most sweetly a song of praise; but yet how humble her position, how poor the man to whom she stood affianced, and how miserable the accommodation afforded to the new-born King!

Immanuel, God with us in our nature, in our sorrow, in our lifework, in our punishment in our grave, and now with us, or rather we with Him, in resurrection, ascension, triumph, and Second Coming splendor.

Earnie W. Lucas: Pastor
Bible Baptist Church
Appomattox, Va.

*THE FIRST CHRISTMAS*

In England, Christmas is said to have been observed first as a holiday in 521 A.D. when King Arthur celebrated his victory in retaking York.

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## The Sunday School Lesson

**Herbert C. Bradshaw**
**P.O.Box 1833**
**Durham, N.C. 27702**

Comment on the International Sunday School lesson for December 23, 1973
Topic: **The Word Dwelt Among Us**
Scripture: **John 1:1-5; 14-18**

**The Word became flesh and dwelt among us, full of grace and truth; and we have beheld his glory, glory as of the only Son from the Father.** John 1:14

Matthew and Luke introduce their Gospels with accounts of the Incarnation in terms of the human experience of birth, though with supernatural elements, as the appearances of angels to Mary, Joseph, and the shepherds and in the divine guidance of the Wise Men by a star to the infant Jesus.

John's introduction is metaphysical, interpreting the Incarnation in terms of first principles and ultimate reality. In doing so, he relates Christian theology to Greek philosophy. The term he uses, the Word, is a Greek usage, meaning the divine principle which creates and regulates the world. This usage is of Babylonian origin, but it was introduced into Greek thought by Heraclitus of Ephesus, a philosopher who lived in the 6th and 5th centuries, B.C., regarded by some as the founder of the branch of philosophy called metaphysics.

Philo of Alexandria, born in the first century, B.C., and living his adult life in the 1st century, A.D., and thus a contemporary of Jesus & Paul, an eminent Jewish Philospher & perhaps the foremost Hellenist among the Jews, introduced the term into Jewish religious thought as he translated this thought into Greek terms. For Philo, "Logos," the Greek word translated "Word" combined the "Word of God" as revealed through the prophets of ancient Israel with the "Wisdom" of Jewish wisdom literature, especially roverbs, where wisdom is sometimes personified. In Greek philosophy, Logos also had a dual meaning, including both reason and speech.

As Paul in Athens related Christian truth to Athenians interests in preaching the "unknown" God, so John, in introducing his Gospel, interpreted the Incarnation in a term familiar to Greek philosophers, scholers, and students. But he adds a distinctive character to the Logos, or Word - "the Word became flesh and dwelt among us." In Greek thought the Logos as the divine principle manifested itself, but John makes the manifestation that of a person, whom he identifies as the only Son of God the Father. Thus John gives the ultimate interpretation of Logos in identifying Jesus Christ as the Expression of God: "No one has ever seen God; the only Son, who is in the bosom of the Father, he has made Him known."

In making the Word personal and identifying Him with Christ, John interpreted the Incarnation of the Son in Jesus Christ in the metaphysical concerns of first principles and ultimate reality. The Word is eternal, having existed always, and it is the creative power and force in the universe, though here we must remember that John is not interpreting God in terms of a principle or force as the Far Eastern religions do, but as a Person, as do the three major religions originating in the Middle East - Judaism, Christianity, and Mohammedanism, to list them in order of origin. As the source of life, which is the light of men, a light the darkness does not cloud out, John was interpreting the Word as the ultimate reality.

As John perceived it, the Incarnation of the Son was not the personification of a divine principle or force. The Word who became incarnate and lived among men had always been a Person, for John refers to Him in terms of personhood. "He was in the beginning with God; all things were made through him . . ." For those who deny the humanity of Jesus, as Gnostics were doing when John wrote his Gospel, the writer makes it plain that the Word became flesh, that is, human, and lived among men. For those who would deny the deity of Jesus Christ, John declares unequivocally that "the Word was God," and that in His incarnate manifestation, those who knew Him in the flesh saw in His glory the glory of the only Son of the Father.

Thus John interprets the Incarnation in its theological and metaphysical aspects, not contradictory to the accounts of the birth of Jesus in Matthew and Luke, but looking at it from an entirely different point of view.

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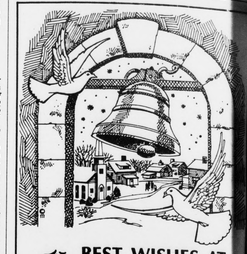
## ENERGY TALKS

By Warren B. Davis
Director, Energy Economics
Gulf Oil Corporation

*"The oil industry has reported near record profits in sales for the first six months of 1973. Why then is there a need to raise prices to increase oil supplies?"*

"It is misleading to compare profits without considering investments. For example, a man that has $10,000 invested in his business wouldn't be happy with the same profit he was making at the time he had $1,000 invested in his business. The proper comparison is rate of return. This is the ratio of profit to investment. On this count we find that a hundred oil companies had a decline in rate of return from 1968 to 1972 of 17 percent. The high profits of 1973 appear to be a partial recovery in this rate of return. In the future refiners are going to have to pay higher prices for their raw materials. Furthermore, they're going to have to invest huge sums in their refineries if we're going to have adequate fuel in the future. Petroleum prices, and among them gasoline and home heating oil will have to be high enough so that these refiners can recover these higher costs and make a rate of return adequate to attract new capital."

** Mr. Davis was principal author of the National Petroleum Council's "U.S. Energy Outlook" prepared for the U.S Interior Department.*



BEST WISHES AT
Christmas

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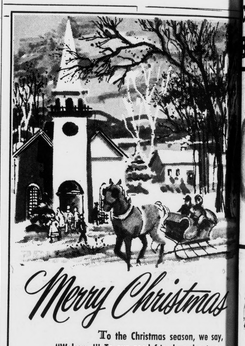
APPOMATTOX, VIRGINIA



*Merry Christmas*

To the Christmas season, we say, "Welcome!" To our good friends and patrons, we say, "Thanks and the best of everything always!"

**Guill's Exxon & Dining Room**
Route 24 Appomattox

MERRY CHRISTMAS

We sincerely wish that you may enjoy a holiday season full to overflowing with life's best.

May it bring our good friends and patrons many moments rich with peace and contentment.

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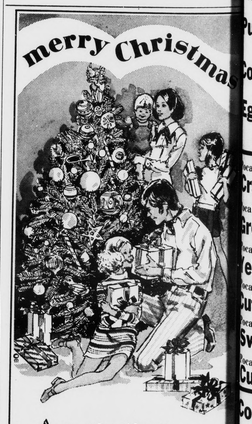


As you gather with your dear ones around the Christmas tree, accept our heartfelt wishes for a wonderful holiday.

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Jamestown Whole or Shank Half
$1.39 lb.

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**Butterball Turkeys**
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Jamestown Whole OR Shank Half
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**Fresh Produce:**
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Coffee & Chicory
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**Cut Green Beans** 15½ OZ. CAN 4 for
Pocahontas Little Princess
**Sweet Peas** 17 OZ. CAN 4 for
Pocahontas
**Cut Sweet Potatoes** 29 OZ. CAN 45¢

**Cocoanut** 2 lb. bag. $1.19
**Instant Coffee** Nescafe 20 Oz. plus 2 Oz. Free $1.89
**Ivory Liquid** 22 Oz. Plastic Bottle 49¢
Domino Light
**Brown Sugar** lb. 26¢

**Reynolds Wrap**
18 x 25 ft.
Heavy Duty
63¢

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